

École universitaire de management

MASTER 2

full-time education

INTERNATIONAL MANAGEMENT



IAE FRANCE
University Schools
of Management

Le Club des
Grandes Écoles
Nouvelle Aquitaine



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The MIM programme is the final year of a master's degree in international management. The MIM master's degree is taught 100% through English and enables students to follow a curriculum in international management within an international class.

The programme welcomes both French and foreign students from all over the world. Each year, around 12 different nationalities come together to study international management. Students gain knowledge and develop their skills in international management through a variety of classes as well as thanks to the multicultural group and environment they experience.



If you are a foreign student, you will discover France and its economic, academic and cultural environment. If you are a French student, this is a unique opportunity to feel and experience a truly international atmosphere. And all of you will develop your cross-cultural awareness. Have you ever studied or worked with Swedish, Vietnamese, German, Ghanaian, Colombian, Egyptian, Belgian, American, Brazilian, Moroccan, Italian and French people at the same time? MIM students do!

This one-year programme is divided into two semesters: the first semester is dedicated to courses taking place on the Poitiers campus while the second semester is devoted to a 6-month internship and to the writing of a research thesis and defense. The internship provides an opportunity to develop your management skills in companies in your home country or abroad while focusing on international management tasks.

Teaching is provided by both academics and professionals. As such, the MIM programme welcomes visiting scholars from foreign partner's Universities and professionals who teach and share their rich career with students.

If you have a 4-year academic background with management as your core subject or some work experience in the field, if you have a strong interest in international management aspects and if you are a driven student, the MIM master's degree will meet your expectations.



SEMESTER 1

COURSE UNIT 1 INTERNATIONAL CORPORATE POLICY (9 ECTS CREDITS)

- Strategic analysis and international development
- International marketing
- SMEs and international aspects
- History of international and European monetary systems

COURSE UNIT 2 INTERNATIONAL FINANCIAL ASPECTS (9 ECTS CREDITS)

- International financial analysis
- International financial markets
- Management accounting and international aspects

COURSE UNIT 3 INTERNATIONAL MANAGEMENT (9 ECTS CREDITS)

- International project management
- International human resources management
- International social law
- Intercultural management business negotiation
- Lecturers in current international affairs
- Conferences

COURSE UNIT 4 FOREIGN LANGUAGES (9 ECTS CREDITS)

- Second Language or French
- French Culture (Foreign students)

SEMESTER 2

COURSE UNIT 1 INTERNSHIP AND THESIS (30 ECTS CREDITS)

- Internship and Thesis
- Internship Research
- Thesis Methodology

CONTACTS

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