

IAE - Institut d'Administration des Entreprises

Business Administration Institute Languages Department

FOREIGN LANGUAGE 2: GERMAN

Level	Location	Number of hours	Time of year
L3 (3rd year of degree) Master 1 Master 2	IAE of Poitiers	from 16h to 32 h depending on the course	Semestre 1 Semestre 2

Course	German		
Teacher's name	Beate GÜNTHER		
Presentation and learning objectives	Acquisition of business and commercial vocabulary through practice of oral and written comprehension, as well as written and oral written and oral production. Grammar revision: Perfekt, Passiv, Deklination, Konjugation, Präpositionen, Substantives mit Suffixen, die Zahlen, die Modalverben, der Dativ, der Satzbau, die Nebensätze. Being able to introduce yourself in German (talk about your professional objectives). Working towards acquiring vocabulary in the following areas: business, company services, work, profession, etc.		
Bibliography	Deutsche Welle : Top Thema und Video- Thema et Newsletter (actualités/ Nachrichten) Im Beruf, Kursbuch und Arbeitsbuch , Hueber B1+ / B2 Wirtschaftsdeutsch für Anfänger/ Edition Deutsch		

Wirtschaftsdeutsch für Anfänger, Zusatzübungen, Klett (Jasny, Jäger) Prüfungstraining Zertifikat Deutsch B1, Cornelsen Unternehmen Deutsch, Arbeitsheft, Klett / (Christa Wisman) Klipp und Klar, Grammaire pratique de l'allemand, Editions Maison des Langues Begegnungen B1+, Schubert Verlag, Leipzig Wechselspiel, Langenscheidt Viel Mode für wenig Geld – ist das fair? Themenheft, Bundeszentrale für politische Bildung Presenting yourself in German. Work placements in Germany (and in the German-speaking world). Acquisition of economic and commercial vocabulary (companies, services, functions and professions within a company). Dealing with topical issues linked to German, French, European or world economic life (for example: clothing manufacturing in Europe). **Syllabus** Themes linked to the economic world: the players in the economic world (men and women in the economic world and company directors), the organisation of working hours, the specific features of work in Germany, human resources, exports, German companies, German products, inventions, trade and the environment, as well as ethics. Making yourself understood in German in a professional context. Improving and mastering German pronunciation. Acquiring business vocabulary in order to understand specialist texts in this field. Demonstrating knowledge on how to apply for a work placement or a job through the German language. Skills Being able to give an oral presentation on an economic or business topic. Knowing and understanding how the German language works (vocabulary and grammar). Being able to communicate in German (everyday and specialist language).



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