

First year degree

INTERNATIONAL TRADE AND MANAGEMENT



*10 courses
ranked among the
the best in France*

The Master's degree in International Trade and Management is designed for people who are already familiar with the problems of international trade. Its objective is to train high-level executives who are competent in the entire export chain, in general, and in the approach to new foreign markets, in particular.

The selection rate for this Master's program is 22% in the first year.
The success rate is 97.1%.

This first year provides students with a base of knowledge and a general culture that are essential for a professional career in the field of management.



The know-how and skills acquired concern the methodical organization of import and export operations, the management of multicultural logics encountered during operations carried out beyond national borders and the ability to carry out international commercial operations in all their aspects.

Internship

Mandatory 3-month internship in the first year.

Conditions of access

Bachelor's degree (or equivalent title) in Management Sciences, Economics, AES, LEA...

Very good level of English (all the courses are offered in this language).

Continuation of studies

Possibility of continuing in :

M2 International Business

M2 International Management

International trade in spirits

TO REMEMBER :

Diploma : **Master**

Entry level : **Bac +3**

Studies system : **Initial training**

Distance learning

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Head of the master

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1ST SEMESTER

UE1 FOREIGN LANGUAGES (3 ECTS)

- English
- Foreign Language 2

UE2 BUSINESS ENVIRONMENT (12 ECTS)

- Geopolitics and Economique Intelligence
- Strategy
- Legal aspects of internationalization
- Corporate Social Responsibility
- International business support agencies

UE3 INTERNATIONAL MANAGEMENT (12 ECTS)

- Digital marketing
- International human resources management
- International sourcing
- International Trade Techniques

UE4 RESEARCH AND APPLICATIONS (3 ECTS)

- Introduction to research
- International Project Management
- Research conference
- Professional conference
- ERASMUS mobility and internship presentation
- Technical note presentation

2ND SEMESTER

UE3 INTERNSHIP (30 ECTS)

- Internship (6 months)
- Erasmus (a semester)