



Diploma
Bac + 5



ECTS
60



Duration
1 year

2d year degree

International Management



IAE de Poitiers is a university school of management dedicated to the fields of management, finance, communication, accounting and marketing. It has been part of the University of Poitiers since 1957.

iae.univ-poitiers.fr

A group of four students are sitting at a wooden table in a classroom or meeting room. They are looking at laptops and talking. A woman on the left is looking at a laptop screen. A woman in the middle is looking at a laptop screen. A woman on the right is looking at a laptop screen. A man on the far right is looking at a laptop screen. There are laptops, a water bottle, and a framed picture on the wall.

Master's presentation

- ✓ If you are a foreign student, you will discover France and its economic, academic and cultural environment. If you are a French student, this is a unique opportunity to feel and experience a truly international atmosphere. And all of you will develop your cross-cultural awareness. Have you ever studied or worked with Swedish, Vietnamese, German, Ghanaian, Colombian, Egyptian, Belgian, American, Brazilian, Moroccan, Italian and French people at the same time? MIM students do !



This one-year programme is divided into two semesters: the first semester is dedicated to courses taking place on the Poitiers campus while the second semester is devoted to a 6-month internship and to the writing of a research thesis and defense. The internship provides an opportunity to develop your management skills in companies in your home country or abroad while focusing on international management tasks.

Location: Poitiers



Study system : Initial training / Continuing education.

Internship : 6 months, in France or abroad.

Selection rate : 40 %

Success rate : 92.3 %

Teaching is provided by both academics and professionals. As such, the MIM programme welcomes visiting scholars from foreign partner's Universities and professionals who teach and share their rich career with students.

Knowledge and abilities

Understand the competitive structure of business sectors and company strategies

Develop international marketing plans

Understand intercultural management

Acquire key notions of international labor law and international HR law

Understand the financial situation of companies and international markets

Targeted professions : *Project manager, International buyer, International communications manager
Sales executive, Export zone manager, Export manager
International relations manager for international groups...*



More
information



Conditions of access

Student with a Master 1 from IAE or a French university (selection on file and interview) / Student with a Bac + 4 or equivalent outside French university (file equivalence, selection on file, then interview)

Student with a Bac to Bac + 3 with professional experience (file of validation of professional experience, selection on file and interview). Apply on **ecandidat**.



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3RD SEMESTER

UE1 INTERNATIONAL FRAMEWORK (9 ECTS)

Corporate Strategy - Internationalisation
Intercultural Management Business Negotiation
International Sales & Marketing
International Financial Analysis

UE2 INTERNATIONAL MANAGEMENT (6 ECTS)

International Financial Markets
International Social Law
International Human Resources Management
Management Accounting and International Aspects

UE3 STRATEGY AND MARKETING (9 ECTS)

International Project Management
International Monetary Systems and Exchange Risk
Digital Transformation
Lecturers in Current International Affairs
Conferences

UE4 FOREIGN LANGUAGES (6 ECTS)

Your choice :
FLE intensif
Langues Etrangères
Foreign Languages

4TH SEMESTER

UE1 PROFESSIONAL APPLICATION (30 ECTS)

Internship and Thesis
Internship research - MIM
Tutoring - MIM
Thesis methodology - MIM

