

Educational resources

Boostez votre carrière avec notre plateforme d'apprentissage complète et innovante !

Online courses:

downloadable resources and educational videos to enhance your skills.

Community and support:

Dynamic discussion forum and responsive technical assistance so you never get stuck.

Planning and organization:

Integrated calendar and practical tutorials to optimize your time and learning.

Office tools: Access to Office 365 for all your administrative and academic tasks.

Online library: Digital resources to deepen your knowledge at any time.

Events and networking:

In-person or remote gatherings to exchange ideas with your peers.

Personalized support:

Support from a dedicated coach and reference books sent to you.

Dedicated team: Educational engineers and administrative support to assist you every step of the way.

Enhanced support:

Personalized follow-up and customized educational materials to maximize your chances of success.

Join us today and invest in your future with confidence!



Financing

Embark on your distance learning project with IAE Poitiers and benefit from **personalized support**.

Our administrative team will **guide you** through your rights and financing options, including preparing quotes and putting together applications for funding.

Our courses are eligible for CPF funding, and we offer tailored financing solutions such as the **Transitions Pro program** and the **Skills Development Plan**.

For more information, please **contact us!**



**Institute of Business Administration
University of Poitiers**

(33) (0)5 49 45 44 99

E-mail : iae.fad@univ-poitiers.fr

<https://iae.univ-poitiers.fr/formation-a-distance/>

Bât.E1, 20 rue Guillaume VII le Troubadour
TSA 61116, 86073 POITIERS Cedex 9, France



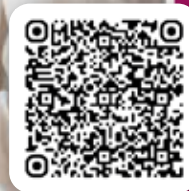
DISTANCE LEARNING
Your **success** starts here

Master 2

International Management

Boost your career in International Management with our program of excellence!

**660H
12 months
CPF Eligible
Apprenticeship
4200 euros**
(individual financing)





Educational objectives

Join us and become an expert in international management, ready to take on the challenges of tomorrow.

Management tools:

Students acquire the tools and techniques needed to manage projects and teams on a global scale.

Global markets:

The program provides an understanding of international market dynamics and global business strategies.

International environments:

Students analyze economic and cultural environments to better understand the challenges of global markets.

Intercultural Management:

The program develops skills in intercultural management and international negotiation.

Research Thesis: Complete a thesis supervised by experts to cap off your studies.

Preparation: The Master's program prepares students for leadership and management positions in the field of international management.

Skills & career opportunities

The Master 2 in International Management at the University of Poitiers offers a comprehensive program tailored to the needs of today's job market. Designed to develop essential academic and technical skills, this program enables students to seamlessly transition into the professional world.

Through an innovative pedagogical approach and a team of high-caliber faculty, students gain the tools needed to excel in fields related to international management.

Join our Master 2 in International Management program and prepare for exciting careers such as:

International Development Manager
International Project Manager

International Management Consultant
International Operations Manager
Director of International Development
International Management Officer
International Relations Manager
International Project Coordinator
Global Strategy Manager

Infinite opportunities await you!

The Teaching Team

The program director, Nawal DAFEUR, is an **expert in international management** with extensive academic and professional experience. The teaching team includes qualified lecturer-researchers, specializing in various fields

of international management, such as **global strategy, international marketing, international geopolitics, international human resource management, and intercultural management.**

External speakers from the professional world further enrich the program with their **practical expertise and real-world business experience.**



The program

UE1 Developing international businesses

Internationalization strategy
Geopolitics and Economic Intelligence
Corporate social responsibility across borders

UE2 Operating internationally

International sourcing and marketing
Strategic Alliances and Partnerships : Legal Aspects
Managing international projects (case studies)

UE3 Managing people across borders

Intercultural Management
International team management and leadership
International human resources management

UE4 International finance

Financial Reporting & Statement Analysis
International financial management

UE5 Internship, thesis and defense

Internship, thesis and defense

